# PI E-MAIL & FAX ALERT 11/10/2009 Shawn Steel, Chiropractic Attorney Telephone: 800-626-0003

Website: <u>www.shawnsteel.com</u> Email: <u>shawnsteel@shawnsteel.com</u>

## <u>6 Biggest Lewkovich PI Headaches</u> <u>Deceptive Insurance Ploys</u>

#5 "INDEPENDENT" EXAM

"Dr. Insur Ho, MD examined your patient and found no signs of injury. Therefore, we will pay for care up until this exam and zero beyond that date."

ANSWER: I like to discuss which doctor the ins co chooses. Perhaps we can arrive to an agreed medical examiner. Sometimes the ins co delays until your patient reaches P&S.



#### #6 "MINIMAL AUTO DAMAGE"

Ins co—"our investigation determined there was insufficient impact to have caused any injuries."

This is a big one. Most low impact cases will not survive the Superior Court. So what to do?

ANSWER: If the patient saw you before seeking an attorney you have a genuine patient. The patient must understand that they need to pay you cash, if they don't have med pay. The Patient will, 90% of the time, get ALL their money back in Small Claims. See below.

### The Dykeman Small Claims Approach

Dr. Dykeman, DC is a hybred. He is a practicing DC who sues insurance companies up to 3 times a week, in Southern California. Dykeman was our guest in our last "radio" show (9-30-09). You can hear the recording in doctors resources page on our website by pressing "<u>here</u>"

Dykeman for \$500 will take your patient's small claims case to court, usually for LOW IMPACT cases. So what does he do for that fee?

- 1. He personally files the suit in court.
- 2. He advances all court costs [which is reimbursed when he wins]

- 3. He was trained at Northwestern U [Croft's favorite] in Accd Recon---and will testify if the impact caused injuries.
- 4. As a DC, he will read and interpret your chart notes to the judge, justifying care.
- 5. He gets paid when the case is paid.

You can't beat a deal like that. Generally he gets 2 x the med bills. Enough to pay your fee in full [assuming you are reasonable] pay his fee and something for the client. We use him.



### PI BROWN BAG LUNCH-TIME WORKSHOP IN YOUR OFFICE

Sign Up Today. John Tawlian our Director of Training offers ONCE a year a Brown Bag Workshop in your Office. Costs only \$99 for a 60 to 90 minute presentation, with a multi colored permanent notebook of all the latest forms.

Great refresher for seasoned staff---crucial for new employees.

We patiently explain whats and whys of -liens, assignments, med-pay control, reimbursement, PI time flow-chart, Index Bureau, power of atty, screening out for bad attys, how to bill plus getting paid from dishonest ins co's and attys.

SORRY: ONLY AVAILABLE IN MOST SOUTHERN CALIFONIA COUNTIES.

Email johntawlian@shawnsteel.com Or call 800-626-0003