PI FAX & Email ALERT 3/15/2007

BY SHAWN STEEL, CHIROPRACTIC ATTORNEY

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SHAWN STEEL ADVANCED P.I. SEMINAR CO-SPONSORED BY CCA (Approved for 8 HOURS CE CREDITS)

"Under Diagnosing Spinal Injuries"

Faculty: Mark Schnitzer, MD, Neuro Surgeon Former Assistant-Chief-of-Service John Hopkins University.

<u>Dieter Zacher</u>, Esq. & <u>Shawn Steel</u>, J.D., M.A.

Hilton Los Angeles Airport Saturday, March 31st, 2007 8:00 am to 5:00 pm Call 1-800-626-0003 to Register

Let's Talk: 2nd Teleconference Thursday, April 5th at 1:00 pm

We had a huge response to our first Teleconference. Plan to join us for our next 30 minute, no charge teleconference. This time, the first subject is "how to get attorneys to pay your liens".

Besides the teleconference you can also e-mail us your one on one questions to: johntawlian@shawnsteel.com. To RSVP for the next teleconference please e-mail John. Please note that there are limited spaces, so be sure to get in quick.

The Easy Clean PI Report: Part 8 8. X Ray Findings

Only DCs, radiologists and orthos are qualified to read film. When your patient's case involve moderate to heavy trauma ALWAYS refer your patient to a local DACBR.

DACBRs are very credible, provide extra malpractice protection and provide greater detail of the injuries. Quote the DACBR.

DC vs. DC: Jury agrees with the treating DC

Perhaps Mike Blum DC, North Hollywood might want to hold some seminars on how to defend his treatment against a formable DC who had served on the Board of Chiropractic Examiners.

A simple case, Felix Brenner's car was rammed by a 1997 pickup truck. Felix was driving his 2000 F-150 on the 101 Freeway, when he was rear ended.

Brenner incurred only \$4,142 in medical bills. He also lost money from work. The jury bought it all, and awarded Felix \$36,465.00

Brenner vs. Lee, Los Angeles Superior Court BC 324 156

THE LESSON: When the defendant is prepared to spend \$5000 on a DC expert against your case, get prepared. You will prevail when you have reasonable bills, intelligent diagnosis, and smart prognosis and well prepared.

Chiropractic Unity: Join March 21st call marathon.

Most DC's don't belong to anything. There's no protection living like a hermit.

More than ever chiropractors' natural predators are seeking to limit payment and your scope. One March 21, 2007, 100 volunteers from the California Chiropractic Association will be calling every non-member in California to join CCA. We urge you to take the call and support the association. For more information, call (916) 648-2727 ext. 124