#### PI E-MAIL & FAX ALERT

### 06/20/2008

# Shawn Steel, Chiropractic Attorney

Telephone: 800-626-0003

Website: <u>www.shawnsteel.com</u> Email: shawnsteel@shawnsteel.com

## We get questions:

When a lawyer sends you an abusive letter AND steals you med pay.

A PI attorney intercepted my med pay check despite my EOB. When I called, he told me the case was in "litigation". So what, I thought. The med pay check belongs to the clinic. Finally, he sends me an abusive letter making unfounded personal charges and paying me only 60% of the med pay check.

Dr. G Los Angeles

Answer: This attorney is out of control. Don't respond to his abusive charges. Go after your money. We suggest:

\*Call your patient and tell him what the attorney is doing. Insist that he get you the balance. The med pay is the patient's money after all.

\*Or, sit down with the patient and convince him to FIRE that attorney and HIRE a pro-chiropractic attorney. \*Or, really begin collections against the patient. Initiate balance billing.

# MPI and Blue Shield cut off DC'S right to refer

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Special alert. Carmine Gangemi DC, Venice, a former CCCLA student of mine, just sent me this. Motion Pictures Insurance with Blue Cross, now PROHIBIT DC's from

- 1. MRI/CT scans
- 2. Diagnostic studies
- 3. Studio calls
- 4. On site calls
- 5. Home visits
- 6. Orthotics

Action item: Tell each patient to call their union rep. Until patients <u>demand</u> coverage they won't get it.

# **Dr. Nordoff DC wins big in Alameda County**

Magda Hurtarte, 44, a manager of a cleaning company was rear ended in Hayward by a Ford F350 company truck. The impact forced Hurtarte into the car in front.

Hurtarte sought chiropractic help. Dr. Hagan, suspecting a Traumatic Brain Injury [TBI] referred her to a neuro and a neuropsychologist.

In trial, defense employed an accident recon expert, a clinical psych, a neuro psych plus a biomechanics specialist.

Hurtarte claimed she suffered cervical injuries, TBI, cognitive deficits, concussion, memory loss, nausea and speech impairment.

Defense offered \$125,000. Plaintiff demanded \$225,000. The jury awarded \$ 245,000. Because the jury gave more than Plaintiff demanded, defense had to pay an ADDITIONAL \$ 55,000 for trial costs. Hurtarte v Andreini Brothers Alameda Superior Court HG 041 77095

#### **PRACTICE TIPS**

- With any major collision always investigate concussions. Ask for our concussion check list.
- Lawrence Nordoff, DC continues to prove he is one of the major "go to" biomechanical experts. (925) 484-2167

Next Teleconference
With our guest Gary Lewkovich, DC
Colossus vs. Chiropractic
Thursday, June 26 @ 1:00 pm
E-mail johntawlian@shawnsteel.com for telephone # and pass code.