## PI FAX & Email ALERT 7/26/2007 BY SHAWN STEEL, CHIROPRACTIC ATTORNEY Telephone: 800-626-0003 / 310-697-9000 Website: www.shawnsteel.com

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<b><u>Reducing Insurance Audits Part 2</u></b>	Folsom Blues : rear-ender No pay.
Gary Lewkovich DC is a pioneer toward understanding the methods insurance companies use to attack hard working DC's. But we don't want to make the carriers' job too easy by engaging in Audit Red Flag activities.	We are sure the DC did his best. Donna Petty, 24 years old, was rear-ender in Folsom. It looked like a real good case. How can anyone lose a rear-ender? Plus the defendant admitted fault.
LESS OBVIOUS AUDIT RED FLAGS	All the defendant did was to challenge the chiropractic costs as "excessive".
<ol> <li>Failure to document patient's progress:</li> <li>Billing a "new" patient level exam,</li> <li>[99204] when the patient is a regular patient in the last three years.</li> <li>Routinely billing 99204 or 99214 when level of service is not being performed.</li> </ol>	Donna testified that she hurt her shoulder, neck and back. No emergency care was given. No other doctors treated her.
5. Billing for multiple manual therapies performed on the same day to the same	Her chiropractic bill was over \$6000.
<ul><li>region as the spinal manipulation.</li><li>6. No patient progress.</li></ul>	The defendant offered to pay her \$6001. [CCP 998 Offer to Compromise]. She
Contact <u>JohnTawlian@shawnsteel.com</u> for the complete article, which is a good read.	rejected the offer. The jury instead gave an award to Petty for \$ 5,123.
Next Free PI Teleconference is on Wed AUGUST 8th at 1:00 PM Issues to be discussed: Why low level	Because the award was less than the Offer, Petty might be personally liable for court costs, which would come out of her award.
diagnosis won't work [neck and back 847.0 only?]	Sacramento Superior Court <u>Petty vs.</u> <u>Cooper</u> 04 AS 035 11
Email JohnTawlian@shawnsteel.com to get the telephone number and pass-code to join our 30 minute only tele-conference. ************************************	<ul> <li>Practice Tips</li> <li>1. Any chiropractic bill more than \$ 5000.00 always attracts the wrong kind of attention;</li> <li>2. "simple" neck and back injuries</li> </ul>
Car Accidents and Death	do not play well to skeptical jurors, most of whom have similar
• Each day 120 Americans die in auto	complaints. 3. A young person of 24 years
<ul><li>accidents;</li><li>Over 3.2 Americans were killed since</li></ul>	probably looked the healthiest in
<ul><li>cars were invented;</li><li>Over 40,000 people will perish in an</li></ul>	the court roomnot a sympathetic figure.

auto accident this year.