

## PI E-MAIL & FAX ALERT

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### Necessity for long term care in Whiplash cases: 3 Approaches

Without documentation and months of extended care, most carriers become hostile to DC claims. 70 office visits for an "uncomplicated" cervical strain are not justifiable. Our profession loses credibility.

When can that many visits be justified? Once again we turn to the PI Guru, Gary Lewkovich, DC.

Ins carrier "guidelines" are generally bogus. However, Dr. Gary suggests 3 approaches.

#### *#1 Croft Whiplash Treatment Guidelines*

No other approach has this universal appeal. Many state boards and associations have approved. Croft's ingenious 5 Grade categories offer appropriate frequency and durations for each grade.

Contact [johnntawlian@shawnsteel.com](mailto:johnntawlian@shawnsteel.com) if you would like a copy of the Croft guidelines.

Next issue we will discuss the Medicare Guidelines and Treatment Paradigm by ACA Journal.

### "Hands-Free" cell phones no safer

Experts revealed whether it's hands-free or hand-held you are 4 times more likely to crash. This according to a report released by the AAA's Foundation for Traffic Safety.

Since July 1, California drivers are banned from using hand-held phones. Over 40,000 tickets were generated.

It's the dialing that distracts. Most crashes take place with driver distraction in less than 3 seconds. Drivers who call are distracted at least one half a second. That's about 1/6 of the time to avoid an accident.

### Monster Verdict by DC : excellent case management- - Dr. Craig Johnson

Larry L'Heureaux, a 61 year old mortgage broker was stopped in traffic when his Chevy Blazer was rear-ended by Enterprise Rent-A-Car shuttle bus.

Enterprise admitted liability but vigorously disputed causation and injuries.

Dr. Johnson saw Larry 3 days post accident. After a month Johnson referred his patient to an orthopedic surgeon for what became a two level fusion from C4 to C5.

The jury awarded \$900,000. L'Heareaux vs. Enterprise San Diego Superior Court Oct 24, 2008.

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**Free Monthly Teleconference  
Tuesday, February 3 @ 1:00 pm**

**Major New Regulatory Changes**

**With Special Guest  
Fred Lerner, DC  
New Reelected Chairman Chiropractic  
Board**

**E-mail [johnntawlian@shawnsteel.com](mailto:johnntawlian@shawnsteel.com) for  
telephone # and pass code.**

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**Shawn Steel speaking at CCA-Districts  
You & Staff welcome**

**San Gabriel 02/04/09 @ 12:15 PM  
Kern County 02/05/09 @ 7:00 PM  
Riverside County 02/17/09 @ 7:00 PM  
North Bay 02/18/09 @ 7:00 PM  
Long Beach 03/18/09 @ 12:15 PM  
Alameda County 03/19/09 @ 7:00 PM  
Sacramento County 05/13/09 @ 7:00 PM**