

PI FAX & Email ALERT

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WHY FEMALES ARE MORE AT RISK FOR INJURY & CHRONICITY RE MVA'S

By Gary Lewkovich DC QME PI Review 12/05

Females are twice as likely as their male counterparts to suffer M.S. injuries. The likelihood that these injuries will be come chronic, i.e. lasting longer than 90 days, ranges up to 2.3 times that of males. Some of the most likely reasons for these differences are as follows:

1. Greater whipping forces:

Females generally have a longer neck than males therefore their heads are subject to greater "whipping" forces.

2. Less protective muscle mass:

Since males generally have greater muscle mass to cushion or slow the endpoint forces of the neck in extension;

3. Weaker ligaments:

Larger people generally have stronger ligaments. Higher testosterone levels are also associated with stronger ligaments. Overstretched and or torn ligaments are the man reason for hyper mobility

4. Awareness of Impending Impact :

Females who do not anticipate the rear-end impact, have a 25% grater head retraction tan aware females. This retraction differential is more pronounced when compared to aware males. The greater degree of head retraction is likely to result in great tissue damage to females.

[for a full report email johntawlian@shawnsteel.com more in the next issue]

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51 DAY GAP IN CARE RUINS PI CASE

Pedro Mendoza [P] a 31 year gardener was hit in a 4 way stop. Defendant admitted liability. P claimed neck and back pain. But admitted he didn't see any doctors until 51 days after the accident.

P stated he had no med pay or private insurance and could not afford to pay out of pocket. Once he found a DC he treated for 4.5 months and claimed medical bills at \$6,388.37. P argued he worked at 50 hours a week due to economic necessity following the accident. The defense, AAA, argued that by waiting to treat P contributed to his pain and suffering. AAA also claimed that P was guilty of presenting a fraudulent claim.

P demanded \$13,500. The Jury awarded \$3258.07.

Lessons:

1. Almost no one believes a person will 'wait' 51 days to get care. If you cut your hand, you go to the emergency room no matter what.
2. What's remarkable is why did the DC even take this case?
3. It's always good to treat injured persons, but not this case on a lien. This should be a "cash" patient.

SHAWN STEEL'S SPEAKING

SCHEDULE: All DC's always *invited*
CCA-CHIROPRACTIC DISTRICTS

Featuring THE "P.I. MATRIX" ©

CCA-San Diego District 02/06/2006

CCA-Long Beach District 02/15/2006

CCA-Riverside District 02/21/2006

HOWARD ROSS ADVANCED SEMINARS

Jan 12- Sheraton Gateway LAX

Jan 14 Ontario Marriott

Jan 19- SF Double Tree

Jan 21 Double Tree Club-Santa Ana

Jan 26 Sheraton Fresno

Feb 2 Sacramento Marriott

For more information contact John (800) 626-0003