PI E-MAIL & FAX ALERT

12/22/2009

Shawn Steel, Chiropractic Attorney

Telephone: 800-626-0003

Website: <u>www.shawnsteel.com</u> Email: <u>shawnsteel@shawnsteel.com</u>

Low Level Diagnosis that generally require SHORT TERM CARE

Sam Collins, DC billing expert, of the HJ Ross Network, says when insurance companies, see these diagnosis, they assume the patient will not need more than 6 weeks care.

If you are treating a serious trauma victim --only give high value diagnosis.
Examples of low injury diagnosis:

- **❖** 307.81 Tension Headache
- **❖** 721.0 Cervical spondylosis w/out myelopathy
- **❖** 721.90 Spondylosis of unspecified site
- **❖** 723.1 Cervicalgia
- ***** 724.1 Pain in thoracic spine
- ***** 724.2 Lumbago
- ***** 724.5 Backache unspecified.
- * 784.0 Headache



Which are you Solo or Group?

While 73.1 percent of doctors prefer to operate as solo practitioners, group practice doctors were able to set higher fees.

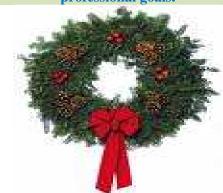
Group practices employ a greater percentage of specialists than do solo doctors. Licensed massage therapists are employed with 59% of groups compared to 40% of solo doctors.

Other specialists in group practices include: MD's, PT's, Dietitians and Acupuncturists.

Chiropractic Economics October 2009

Merry Christmas

All of us from Shawn Steel and Associates wish our colleagues and their families Merry Christmas. We hope that 2010 will be your best year ever for your personal and professional goals.



Shawn's 2010 Speaking Schedule

CCA-Districts

San Gabriel Valley
 Riverside County
 Long Beach
 North Bay
 Alameda County
 2/3/10
 2/16/10
 3/17/10
 3/18/10

H. J. Ross Seminars

- Advanced DC 1/09/10 Whittier
- Advanced LAc 1/10/10 Whittier
- Advanced DC 1/16/10 Sacramento
- Advanced LAc 1/17/10 Sacramento
- Advanced DC 1/23/10 San Francisco
- Advanced LAc 1/24/10 San Francisco
- Basic DC 4/17/10 Whittier
- Basic LAc 4/18/10 Whittier
- Basic DC 4/24/10 San Francisco
- Basic LAc 4/25/10 San Francisco

Shawn Steel's Mini PI Seminar

- Orange County 4/21/10
- San Fernando Valley 5/5/10