PI E-MAIL & FAX ALERT

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Colossus : Highest Value Factors



Gary Lewkovich, DC, CCA PI chairman and top PI DC expert has some new thoughts about Colossus.

Of particular interest for the *PI Email Alert* are the Highest Value Factors for putting money on PI cases. They are:

- Amputations
- Crush injuries
- Fracture
- Disc injury
- Dislocation
- Concussion
- Lacerations
- Ligament, tendon injuries
- Contusions (At the very bottom)
- Sprain

GAP IN CARE?

• Unless explained will place negative values on your case.

PROGNOSIS?

- Excellent or good is disregarded. Non specific.
- Any remaining complaints?
- Any future treatment required?

There are many other factors that we've been teaching and using in our practice. For a copy of this study or <u>P.I. referral questions</u> email: JohnTawlian@shawnsteel.com

Next Teleconference Wednesday, August 27 @ 1:00 pm E-mail <u>johntawlian@shawnsteel.com</u> for telephone # and pass code.

Gustavo Nino DC socks St Farm out of the park. DC = good MRI

Mr. Su was confronted by a Ms. Lee who made a sudden U turn in Monterey Park. The cost of repairing the Su vehicle exceeded \$4000. Defendant Lee admitted fault.

The problem was how little St. Farm offered Mr. Su. Dr. Nino dumfounded State Farm when he merged his Chiropractic care with supportive technology.

His formula. When a patient really needs chiropractic care, from a violent collision and the patient is at least middle age, GET AN MRI.

Dr. Nino ordered an MRI to specifically show the jury the "impingement to the nerve" clearly visible on the MRI. Dr. Nino also presented a "normal" MRI where there was no impingement.

The medical bills totaled \$4000. The jury awarded an astonishing \$116,200. St Farm wasn't happy but they paid the verdict. St Farm will be a little more cognizant next time they review a Dr. Nino case.

PRACTICE TIP. A violent collision + a middle aged person with persistent complaints an MRI study must be considered.



<u>Su vs. Lee GC 037 572</u> Los Angeles Superior Court: Pasadena