

PI E-MAIL & FAX ALERT

04/14/2009

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BEST AND MOST COMPREHENSIVE PI SEMINAR

Sponsored by CCA

Saturday, May 16 @ LAX Marriott

8 AM to 5 PM

8 hrs of CEU's pending Approval by the
Chiropractic Board

Smart PI Management

Guest lecturers include:

- Jeffrey Gross, MD, Neurosurgeon
- Robert Rose, MD, Neurologist
- Peter A. Fields, MD, DC
- Shawn Steel, Chiropractic Attorney

Pre -Registration \$149 After May 9 \$199

For more questions call John Tawlian at
(310) 697-9000

7 Ways Insurance Attacks Substantiation of Medical Necessity

1. No evidence of any symptoms in first 2 weeks.
2. Highly atypical symptoms.
3. No treatment in first week.
4. Gaps in care not explained.
5. No evidence of home exercise RX.
6. No evidence of work loss with severe pain.
7. No documented improvement in first 60 days.

For a copy of the 40 point list by Gary

Lewkovich, DC contact

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**At the Shawn Steel Law Firm we speak
English, Spanish, Armenian, Farsi, Korean,
Japanese and Arabic.**

CONSIDER WHO FIGHTS FOR YOUR
RIGHT TO PRACTICE.

Only the California Chiropractic Association

WWW.CALCHIRO.ORG

98,000 Deaths From Hospital Errors Last Year.

The Institute of Medicine estimates that nearly 98,000 Americans die each due to medical errors. Joe McCannon vice president of the Institute of Healthcare Improvement offers this year's greatest understatement- - "It is a very serious problem." This is twice the rate of moving vehicle accident [MVA] deaths.

Among the errors in hospitals include: infections; medication mistakes to surgical catastrophies.



Preventable complications are expensive, costing billions, threatening health and requiring additional medical care. Medicare announced last October it will stop paying hospitals for treating patients caused by their own negligence. Good luck to those patients.

Some 20% patients die just from adverse drug events. Bedsores are another preventable problem. Over 250,000 patients got ulcers or infections in 2006 alone.

It is estimated that 90% of hospital malpractice is not pursued.

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2007 - - 3,974 CALIFORNIA ROADWAY DEATHS

Costs: \$20.6 Billion for these deaths.

Many of the victims come from drunk drivers, teen motorists and unbelted child passengers.

6th Annual Roadway State Highway Safety Law