

## PI E-MAIL & FAX ALERT

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Shawn Steel, Chiropractic Attorney

Telephone: 800-626-0003

Website: [www.shawnsteel.com](http://www.shawnsteel.com)

Email: [shawnsteel@shawnsteel.com](mailto:shawnsteel@shawnsteel.com)

### OBAMA CARE : IMPACT TO PI

#### Harkin Amendment:

Will prohibit insurance companies from denying chiropractic manipulation or therapies, if properly licensed. This is now a federal law. Generally not a great problem in Calif. But its great protection nationally.

#### Applies to ERISA plans.

Very helpful. Many ERISA [Self insured plans by major corporations], which cover some 55% of the workforce can have anti DC language prohibiting payment. – that is no longer legal

[There are many more aspects of the bill that we continue to dissect.]

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#### SHAWN'S SPEAKING SCHEDULE

##### CCA-Districts

- LA Southeastern 04/14/10 Whittier
  - Butte 05/12/10 Chico
- LA Southwest 05/19/10 Redondo Beach

##### H. J. Ross Seminars

- 04/17&18/10 Whittier
- 04/24&25/10 San Francisco

##### Shawn Steel's Mini PI Seminars @



- ❖ 04/21/10 Irvine @ 7 PM
- ❖ 05/05/10 Encino @ 7 PM

For questions call John at 310-697-9000 or  
e-mail: [johntawlian@shawnsteel.com](mailto:johntawlian@shawnsteel.com)

### HEALTH CARE REFORM – What Does it mean to your PI Practice?

Most people, including most members of Congress have only a vague understanding of the huge implications of the government taking over the health care industry. It will take years to fully appreciate what's in those 2000 pages. There will be years of court challenges and push back by future Congresses.

However, a couple of smart people have already started the conversation.

CCA President Maia James DC, discussed her views on the record in our monthly PI Teleconference, yesterday. Click [HERE](#) to access recording page on our website.

Sam Collins the exceptionally bright billing expert, has written a provocative paper that gives us a glimpse of our future. Click [HERE](#) for a copy.

Finally, Dr. Carl Cleveland III offers this video, press picture to watch.



Dr. Carl S. Cleveland III, President  
Cleveland Chiropractic College Kansas City/Los Angeles

Dr. C is optimistic for 3 reasons:

1. The Bill includes federal non-discrimination in all insurance policies
2. Will create National Healthcare Workforce Commission – includes DC's
3. Community multidisciplinary teams